

**OFFICIAL SERVICE  
CONTRACTOR**

**Information and Order Forms**



Street Address:  
121 North Chimney Rock Road  
Greensboro, NC 27409

Phone: (336) 315-5225  
Fax: (336) 315-5220

**NC Association for  
Middle Level Education**

*March 4 - 6, 2018  
Sheraton Four Seasons  
Guilford Ballrooms D, E, F, G  
Greensboro, North Carolina*

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Mailing Address:  
121 N. Chimney Rock Rd. Phone: (336) 315-5225  
Greensboro, NC 27409 Fax: (336) 315-5220

## GENERAL INFORMATION

**HOLLINS Exposition Services** is pleased to have been selected as the Official Service Contractor for the NC Association for Middle Level Education. We recognize that your participation in this event is a vital part of your firm's marketing program. Be assured we will do everything possible to ensure a profitable and rewarding experience.

**SERVICE FORMS:** We are enclosing our service order forms for your information, completion and response. Your immediate attention to and return of the appropriate forms, to the address shown on each, will insure the best service and lowest cost to you. Orders placed at the show will be honored on a limited basis and contingent upon the availability of specific furnishings and equipment.

**PAYMENT POLICY:** All orders placed with Hollins Exposition Services are subject to the terms and conditions as set forth on the enclosed "Payment Policy and Credit Card Charge Authorization Form". Completed and signed Authorization Form must accompany your order. **Please Note:** You may choose to pay by check drawn on a U. S. Funds Account, MasterCard, VISA, or American Express; however, **we require your credit card authorization to be on file with Hollins Exposition Services.** PURCHASE ORDERS ARE NOT CONSIDERED PAYMENT.

### (A) BOOTH EQUIPMENT

Each booth space will be provided with:

- 8 ft. high back wall drape
- 3 ft. high side divider drape
- one 8 ft. skirted table
- one 7 in. x 44 in. booth identification sign
- one wastebasket
- two chairs

Orders received will be considered additional to the above and charged accordingly.

*NOTE: The exhibit hall floor is wood parquet and is not carpeted.*

### (B) EXHIBITOR MOVE-IN SCHEDULE

Sunday, March 4, 2018  
5:00 p.m. - 8:00 p.m.

Monday, March 5, 2018  
7:00 a.m. - 8:30 a.m.

ABSOLUTELY no dismantling of displays or packing of product is authorized before 12:00 p.m., Tuesday, March 6th. The exhibit hall must be cleared by 5:00 p.m.

### (C) TAX

Tax (6.75%) will be added to all rentals and materials. If you are a non-profit organization, federal tax exempt organization or tax exempt in the state of North Carolina, a copy of your exemption certificate must accompany your order; otherwise, we must add tax.

### (D) DISCOUNT RATES

If you need additional booth furnishings, installation and dismantle labor, or drayage service, please use the enclosed order forms. To qualify for Discount Rates, we must receive your order with full payment by February 23, 2018, unless otherwise indicated. Orders received after February 23rd, orders without payment and orders placed at the show will be processed at Standard Rates.

### (E) SHIPPING

#### **ADVANCE RECEIVING AT THE WAREHOUSE -**

Hollins Exposition Services will accept crated, boxed or skidded material up to 30 days in advance of the show set-up. Material should be shipped to arrive at our warehouse in Greensboro, NC no later than Friday, March 2, 2018. The warehouse will receive shipments Monday through Friday during the hours of 8:00 a.m. - 4:00 p.m.

#### **DO NOT SHIP ADVANCE FREIGHT TO THE SHERATON FOUR SEASONS-**

The Sheraton Four Seasons is under no obligation to receive advance freight, accepts no responsibility for freight, and will refuse it. Should any freight be received by them, it will be consigned to Hollins Exposition Services and subject to the prevailing drayage rate plus an additional fee for handling.

#### **DIRECT SHIPMENTS TO THE SHOW SITE -**

Hollins Exposition Services will receive direct shipments to the show site beginning Sunday, March 4, 2018. **Shipments sent direct to show site prior to March 4th WILL BE REFUSED. Shipments sent to show site after show opens will be charged an additional handling fee.**

(contd.)

**(F) LABOR INFORMATION:**

To assist you in planning your show participation in Greensboro, we are certain you will appreciate knowing in advance that Hollins Exposition Services labor may be required for certain aspects of your exhibit handling. Pursuant to the installation and dismantling of displays, Hollins Exposition Services will provide all labor other than that provided by bona fide full-time employees of the exhibitor with two exceptions: 1) The exhibitor may appoint an outside independent contractor to supervise the installation and dismantling of their display as long as the contractor complies with notification, safety and insurance requirements. 2) The Exhibitor Appointed Contractor may use their own bona fide full-time employees as outlined in the "Exhibitor Appointed Contractor Regulations". **The exhibitor must notify Hollins Exposition Services in writing of their intent to use an outside contractor no later than 30 days prior to the first day of move-in.** Please contact our office to obtain the necessary notification forms, rules and regulations covering the use of an "Exhibitor Appointed Contractor".

**(G) ASSISTANCE IN PLANNING**

Analyze your exhibit needs as they relate to furnishings and services offered in this service kit. If you require assistance in planning your exhibit, please call our office for suggestions on how you can make your booth space more functional and attractive.

**(H) GENERAL INFORMATION**

**HOLLINS Exposition Services** is the official service contractor for the **NC Association for Middle Level Educaiton** and is responsible for the following:

**Drayage:** Drayage is the delivery of freight from the warehouse or loading dock to the exhibitor's booth and from the booth to the loading dock, and picking up and delivering of the empty crates or boxes.

Empty crates will be removed to off-site storage and returned to your booth at the end of the show at no charge, provided that you have used Hollins Exposition Services' drayage service for the delivery of your freight. "Empty" container labels will be provided for your use during move-in. Do not store merchandise in containers marked for empty storage, as there will be no access to the containers during the show.

**Decorating:** Decorating refers to providing furnishings, drape, carpeting, signage, etc.

**Labor:** This is for rigging, carpentry, and installation and dismantle of exhibits.

**Security:** Exhibitors are responsible for safeguarding their goods, materials, equipment and exhibits at all times. Hollins Exposition Services is not responsible for items left in booths unattended.

**Equipment Use:** Hollins Exposition Services does not lend out any equipment for use by exhibitors. If you require help with set-up of your booth, you must order labor on the forms provided.

**(I) PLEASE NOTE:**

*No signs, merchandise or any other items are to be pinned, stapled or otherwise attached to any material or equipment provided by Hollins Exposition Services. Exhibitors shall be responsible for any damage or loss of any rented materials from the time they are placed on the show floor until they are returned to Hollins Exposition Services*

**(J) QUESTIONS AND ADJUSTMENTS:**

Concerns about a possible discrepancy in items ordered versus items received as well as complaints or questions about services must be reported to the Hollins Exposition Services' Service Desk on the show floor. Every effort will be made to immediately resolve issues on site and make appropriate adjustments to your account. Credits and/or adjustments will NOT be made after the close of the show. Some items, services and labor are subject to cancellation fees. Refer to each order form for details.

We sincerely look forward to being of service to you and your firm. If you have any questions regarding the enclosed information, please feel free to contact our Exhibitor Services Department at:

(voice) 336-315-5225

(fax) 336-315-5220

anelson@hollins-expo.com

**OFFICIAL CONTRACTORS**

**GENERAL SERVICE CONTRACTOR:**

**HOLLINS EXPOSITION SERVICES**

121 North Chimney Rock Road

Greensboro, NC 27409

Phone: (336) 315-5225

Fax: (336) 315-5220

**UTILITIES:**

**(Electrical, Telephone, Internet)**

**SHERATON FOUR SEASONS**

3121 High Point Road

Greensboro, NC 27407

Phone: (336) 292-9161

Fax: (336) 292-0819

**ADVANCE RECEIVING WAREHOUSE:**

**(Receiving and Storage of Exhibit Materials)**

**HOLLINS EXPOSITIONS SERVICES**

121 North Chimney Rock Road

Greensboro, NC 27409

Phone: (336) 315-5225

Fax: (336) 315-5220



Mailing Address:  
 121 N. Chimney Rock Rd. Phone: (336) 315-5225  
 Greensboro, NC 27409 Fax: (336) 315-5220  
 greensborocustomerservice@hollins-expo.com

**IMPORTANT NOTICE**

**SIGNED AUTHORIZATION FORM  
 MUST ACCOMPANY YOUR ORDER.**

**PAYMENT POLICY AND CREDIT CARD CHARGE AUTHORIZATION FORM**

**PAYMENT POLICY** **We require your credit card authorization to be on file with Hollins Exposition Services.**

Payment may be made by check drawn on a U.S. Funds Account, MasterCard, VISA or American Express; however, we require your credit card authorization to be on file with Hollins Exposition Services.

For your convenience, we will use this authorization to charge your credit card for any additional amounts incurred as a result of show site orders placed by your representative for this event.

**ADVANCE ORDERS:** For your order to be processed, and to receive Discount Rates, full payment must accompany your order.

**SHOW SITE ORDERS:** Show site orders will be subject to Standard Rates and processed only with full payment when placed.

**SHIPPING FREIGHT AND/OR ORDERING RIGGING LABOR OR INSTALLATION/ DISMANTLE LABOR:** Prior to the close of the show, an invoice will be prepared and delivered to your booth. Unless you have corrections that are brought to our attention at the Service Desk, or choose to pay your invoice by check, your order will be processed for payment on your credit card. **NOTE:** If rigging or dismantle labor is needed on move-out, these charges will be put on your credit card and your copy of the receipt and invoice will be mailed to you within (10) days of the close of the show.

<b>CREDIT CARD AUTHORIZATION</b>		(Information Must Be Provided)	<b>EXPIRATION DATE</b>																				
<input type="checkbox"/> MasterCard	<input type="checkbox"/> VISA	<input type="checkbox"/> American Express																					
Account Number			<input type="checkbox"/> Corporate <input type="checkbox"/> Personal																				
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PRINT CARDHOLDER NAME		X	SIGNATURE OF CARDHOLDER																				

**UNPAID BALANCES** - Should there be any unpaid balance after the close of the show, terms will be net, due and payable upon receipt of invoice. Effective 30 days after invoice date, any unpaid balance will bear a FINANCE CHARGE at the lesser of the maximum rate allowed by applicable law, or 1.5% per month, which is an ANNUAL PERCENTAGE RATE of 18%. If any finance charge hereunder exceeds the maximum rate allowed by applicable law, the finance charge shall automatically be reduced to the maximum rate allowed, and any excess finance charge received by HOLLINS EXPOSITION SERVICES shall be either applied to reduce the principle unpaid balance or refunded to the exhibitor. This Payment Policy agreement shall be governed by and construed in accordance with the LAWS OF THE STATE OF VIRGINIA.

Calculation of Orders	PURCHASE ORDER IS NOT CONSIDERED PAYMENT.	TOTAL
Furnishings and Carpet		\$
Plants and Floral Arrangements		\$
Cleaning Services		\$
Installation / Dismantle Labor		\$
Material Handling (Freight)		\$
Other Hollins Services (Specify)		\$
Other Hollins Services (Specify)		\$

**FULL PAYMENT in U.S. funds drawn on a U.S. Bank** \$

To simplify payment, send one check payable to Hollins Exposition Services for your entire order or note the amount to be charged to your credit card.

Charge my credit card in the amount of \$

Check No.  Date  In the amount of \$

**ALL EXHIBITORS MUST FILL OUT COMPLETE INFORMATION BELOW:** PLEASE TYPE OR PRINT

NAME OF EVENT NC Association for Middle Level Education

EXHIBITING FIRM \_\_\_\_\_ BOOTH NO. \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY AND STATE \_\_\_\_\_ ZIP CODE \_\_\_\_\_

AUTHORIZED BY \_\_\_\_\_ X \_\_\_\_\_  
(Please Type or Print) (Signature)

TELEPHONE NO. \_\_\_\_\_ DATE \_\_\_\_\_



Mailing Address:  
 121 N. Chimney Rock Rd. Phone: (336) 315-5225  
 Greensboro, NC 27409 Fax: (336) 315-5220  
 greensborocustomerservice@hollins-expo.com

**ORDER FORM FOR  
 FURNISHINGS AND CARPET**

**Deadline Date For Discount Rate  
 February 23, 2018**

Orders will be entered as checked below. Charges include placing in booth ready for use. **Equipment is on a rental basis.** Mail one copy to us at the address above. Retain a copy for your files. **CANCELLATION POLICY:** Items cancelled will be charged 50% of original price after move-in begins and 100% of original price after installation. Custom Cut Carpet cancelled after being cut will be charged 100% of original price.

**SEATING**

Quantity		Discount Rate	Standard Rate
_____	Molded Plastic Folding Chair	\$17.00	\$22.10
_____	Upholstered Arm Chair	30.00	39.00
_____	Upholstered Stool (30" High)	33.00	42.90

**ACCESSORIES**

_____	Pedestal Table with spandex cover (30" Round x 30" High)	\$35.00	\$45.50
_____	(30" Round x 42" High)	40.00	52.00
_____	(36" Round x 30" High)	40.00	52.00
_____	(36" Round x 42" High)	45.00	58.50
_____	Cocktail Table (White Laminate Top) (24" Round x 18" High)	30.00	39.00
_____	Cocktail Table (White Laminate Top) (36"L x 20"W x 15" High)	30.00	39.00
_____	Coat Tree	26.00	33.80
_____	Wastebasket	10.00	13.00
_____	Tripod Floor Easel	16.00	20.80

**DISPLAY PANELS**

_____	Perforated Board (Pegboard) (4' x 8' Double Sided / Vertical)	\$75.00	\$97.50
_____	(4' x 8' Double Sided / Horizontal)		
_____	Tackboard Display Panel (4' x 8' Double Sided / Vertical)	75.00	97.50
_____	(4' x 8' Double Sided / Horizontal)		
_____	Chrome Wire Grid Display Panel (2 - 2' x 6' Sections)	50.00	65.00

**CARPET**

Price includes installation and taping front edge.

_____	9' x 10' Carpet	\$ 70.00	\$ 91.00
_____	9' x 20' Carpet	140.00	182.00
_____	9' x 30' Carpet	210.00	273.00
_____	9' x 40' Carpet	280.00	364.00
_____	ft. x _____ ft. Custom Cut Carpet - per sq. ft.	1.50	1.95
_____	ft. x _____ ft. Carpet Padding - per sq. ft.	.65	.85
_____	ft. x _____ ft. Visqueen Covering - per sq. ft.	.35	.46
_____	ft. Additional Taping - per linear ft.	.80	1.04

Carpet Color Preferred:  
 Red  Blue  Seafoam  Silver Gray  Hunter Green  Black

**SPECIAL DRAPERY**

_____	Linear Feet of 8' High Drapery	\$6.00/LF	\$7.80/LF
_____	Linear Feet of 3' High Drapery	4.00/LF	5.20/LF

**WOOD DISPLAY TABLES & DRAPING**

Quantity		Discount Rate	Standard Rate
_____	<b>Standard Height (30" High)</b>		
_____	2' x 4' Table - Draped	\$50.00	\$65.00
_____	2' x 4' Table - No Drape	30.00	39.00
_____	2' x 6' Table - Draped	55.00	84.50
_____	2' x 6' Table - No Drape	35.00	45.50
_____	2' x 8' Table - Draped	60.00	78.00
_____	2' x 8' Table - No Drape	40.00	52.00
_____	Drape Exhibitor Table	35.00	45.50
_____	<b>Counter Height (42" High)</b>		
_____	2' x 4' Table - Draped	60.00	78.00
_____	2' x 4' Table - No Drape	35.00	45.50
_____	2' x 6' Table - Draped	70.00	91.00
_____	2' x 6' Table - No Drape	40.00	52.00
_____	2' x 8' Table - Draped	80.00	104.00
_____	2' x 8' Table - No Drape	45.00	58.50
_____	Drape Exhibitor Table	40.00	52.00

Draping Color Preferred:

Red  Blue  Hunter Green  Gold  White  Black  Burgundy  
 Silver Gray  Seafoam  Beige  Plum

Note: Draping includes white vinyl top and plated skirting on three sides. \*

\* Optional 4th side draped: \_\_\_\_\_ ft. @ \$3.50 per linear ft. = \_\_\_\_\_

**WOOD TABLE TOP RISERS & DRAPING**

_____	1' x 4' Table Top Riser 12" High		
_____	Riser - Draped	\$35.00	\$45.50
_____	Riser - No Drape	15.00	19.50
_____	1' x 6' Table Top Riser 12" High		
_____	Riser - Draped	45.00	58.50
_____	Riser - No Drape	20.00	26.00

Draping: White Only

SUB TOTAL \$	_____
6.75% Sales Tax \$	_____
TOTAL \$	_____

**PAYMENT POLICY:** We require your credit card authorization to be on file with Hollins Exposition Services. Payment in full, including tax, must accompany your order to qualify for Discount Rates. Payment may be made by check drawn on a U.S. Funds Account, MasterCard, VISA or American Express, and is subject to the terms and conditions as set forth on the enclosed "Payment Policy and Credit Card Charge Authorization Form". Completed and signed Authorization Form must accompany your order.

NAME OF EVENT NC Association For Middle Level Education PLEASE TYPE OR PRINT

NAME OF FIRM \_\_\_\_\_ BOOTH NO. \_\_\_\_\_

CARE OF \_\_\_\_\_  
 (If Other Than Exhibiting Firm)

ADDRESS \_\_\_\_\_  
 (Street) (P.O. Box) (City) X (State) (Zip)

ORDERED BY \_\_\_\_\_  
 (Please Type or Print) (Signature)

PHONE ( \_\_\_\_\_ ) \_\_\_\_\_ DATE \_\_\_\_\_



Mailing Address:  
121 N. Chimney Rock Rd. Phone: (336) 315-5225  
Greensboro, NC 27409 Fax: (336) 315-5220

**ORDER FORM FOR  
CLEANING SERVICES**

**Deadline Date  
For Return of This Form  
February 23, 2018**

Mail one copy to us at the address above. Retain a copy for your files.

PLEASE TYPE OR PRINT

The cleaning services provided by the exhibit hall include only a general sweeping of the aisles. Any cleaning service required within your exhibit space, including disposal of debris generated during set-up, is the responsibility of the exhibitor.  
Note: All rental carpets ordered from Hollins Exposition Services are installed in clean condition.

**PLEASE INDICATE SERVICE DESIRED**

**BOOTH CLEANING — ALL RATES BASED ON GROSS BOOTH AREA  
(100 Sq. Ft. Minimum Per Day)**

	Rates
<input type="checkbox"/> DAILY — Vacuum, empty wastebaskets and general cleaning before initial opening of exhibit and DAILY thereafter.	\$.32 per sq. ft. per day
<input type="checkbox"/> ONCE — Vacuum, empty wastebaskets and general cleaning ONCE before initial opening of exhibit.	.34 per sq. ft.
<input type="checkbox"/> SHAMPOO — Shampoo ONCE before initial opening of exhibit.	.65 per sq. ft.

**SPECIAL INSTRUCTIONS OR OTHER SERVICES REQUIRED**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

SIZE OF BOOTH \_\_\_\_\_ x \_\_\_\_\_ = \_\_\_\_\_ SQ. FT. x RATE: \_\_\_\_\_ x NO. OF DAYS: \_\_\_\_\_ = \$ \_\_\_\_\_

NO CREDITS will be considered for service unless the exhibitor notifies the Service Desk that the service was not performed prior to the opening of the show each day. There will be an additional charge for cleaning carpets that are subjected to excessive wear and tear such as wood or metal shavings generated by demonstrations in the booth or food sampling.

**PAYMENT POLICY:** We require your credit card authorization to be on file with Hollins Exposition Services. Payment in full must accompany your order to qualify for Discount Rates. Payment may be made by check drawn on a U.S. Funds Account, MasterCard, VISA or American Express, and is subject to the terms and conditions as set forth on the enclosed "Payment Policy and Credit Card Charge Authorization Form". Completed and signed Authorization Form must accompany your order.

NAME OF EVENT NC Association For Middle Level Education PLEASE TYPE OR PRINT

NAME OF FIRM \_\_\_\_\_ BOOTH NO. \_\_\_\_\_

CARE OF \_\_\_\_\_  
(If Other Than Exhibiting Firm)

ADDRESS \_\_\_\_\_  
(Street) (P. O. Box) (City) (State) (Zip)

ORDERED BY \_\_\_\_\_ **X** \_\_\_\_\_  
(Please Type or Print) (Signature)

PHONE (\_\_\_\_\_) \_\_\_\_\_ DATE \_\_\_\_\_



Mailing Address:  
121 N. Chimney Rock Rd. Phone: (336) 315-5225  
Greensboro, NC 27409 Fax: (336) 315-5220

**ORDER FORM FOR  
INSTALLATION / DISMANTLE LABOR**

**Deadline Date  
For Return of This Form  
February 23, 2018**

Mail one copy to us at the address above. Retain a copy for your files.

PLEASE TYPE OR PRINT

**RATES:**

Straight Time .....\$50.00/HR 8:00 AM to 5:00 PM Monday through Friday	Overtime ..... \$75.00/HR 5:00 PM to Midnight Monday through Friday 8:00 AM to Midnight Saturday and Sunday	Doubletime ..... \$100.00/HR Midnight to 8:00 AM Monday through Sunday and all Holidays
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**RATES ARE PER MAN PER HOUR —ONE HOUR MINIMUM PER MAN**

**PLEASE INDICATE SERVICE DESIRED:**

**PLAN A - SUPERVISION BY HOLLINS EXPOSITION SERVICES**

This plan is offered to have exhibits set prior to exhibitor's arrival. In order to reduce your at-show expenses and save time, supervision is provided by Hollins Exposition Services. Specially trained craftsmen perform the work on straight time where possible. The charge for this service is 30% of the total labor bill, with a minimum of \$35.00 on installation and \$35.00 on dismantle.

To complete your exhibit to your satisfaction, we must receive the following information:

Total No. of: Crates \_\_\_\_\_ Cartons \_\_\_\_\_ Fiber Cases \_\_\_\_\_ Other \_\_\_\_\_  
 Carpet: With Exhibit \_\_\_\_\_ Ordered from Hollins \_\_\_\_\_ Color \_\_\_\_\_ Size \_\_\_\_\_  
 Set-Up Plan/Photo: Attached \_\_\_\_\_ In Crate \_\_\_\_\_ Exhibit Shipped To: Warehouse \_\_\_\_\_ Show Site \_\_\_\_\_  
 Please provide an emergency contact: Name \_\_\_\_\_ Telephone No. (\_\_\_\_) \_\_\_\_\_

Return shipping instructions are as follows:

Ship to: \_\_\_\_\_ Via:  Common Carrier  Air Freight  
 Other \_\_\_\_\_  
 Prepaid  Collect

**Please Note:** Hollins Exposition Services will not be responsible for materials improperly packed and labeled by exhibitor personnel.

**PLAN B - SUPERVISION BY EXHIBITOR PERSONNEL**

Starting time can be guaranteed only in those instances where men are requested for the start of the working day, which is 8:00 AM unless official set-up time is to begin later in the day.

It is important that exhibitor check in at service desk to pick up men ordered. Exhibitor must also check men out at service desk upon completion of work. All work to be done under the supervision of exhibitor or exhibitor representative. If no date and time is indicated, no men will be assigned until exhibitor checks in at service desk. Supervisor will be: \_\_\_\_\_

**NOTE: IF EXHIBITOR FAILS TO PICK UP MEN AT TIME ORDERED, A ONE HOUR PER MAN NO-SHOW CHARGE WILL BE APPLIED UNLESS A WRITTEN CANCELLATION ORDER IS RECEIVED BY 11:00 AM PRIOR TO THE DAY LABOR IS REQUESTED.**

INSTALLATION	No. of Men	X	Approx. Hrs.	X	Rate	=	PLAN B	+	SUPERVISION	=	PLAN A
					\$		\$		\$		\$
DISMANTLE					\$						\$
						TOTAL	\$			TOTAL	\$

INSTALLATION	Date	Start Time	DISMANTLE	Date	Start Time

**PAYMENT POLICY:** We require your credit card authorization to be on file with Hollins Exposition Services. Payment in full must accompany your order. Payment may be made by check drawn on a U.S. Funds Account, MasterCard, VISA or American Express, and is subject to the terms and conditions as set forth on the enclosed "Payment Policy and Credit Card Charge Authorization Form". Completed and signed Authorization Form must accompany your order.

PLEASE TYPE OR PRINT

NAME OF EVENT NC Association For Middle Level Education

NAME OF FIRM \_\_\_\_\_ BOOTH NO. \_\_\_\_\_

CARE OF \_\_\_\_\_  
(If Other Than Exhibiting Firm)

ADDRESS \_\_\_\_\_  
(Street) (P. O. Box) (City) (State) (Zip)

ORDERED BY \_\_\_\_\_ X \_\_\_\_\_  
(Please Type or Print) (Signature)

PHONE (\_\_\_\_) \_\_\_\_\_ DATE \_\_\_\_\_

# IMPORTANT PLEASE READ

All freight shipped in advance of show must be shipped.....

TO: (Exhibitor's Firm Name and Booth Number)  
FOR: NC Association for Middle Level Education  
C/O: Hollins Exposition Services  
121 North Chimney Rock Road  
Greensboro, NC 27409

**DO NOT SHIP ADVANCE FREIGHT TO THE  
SHERATON FOUR SEASONS - KOURY CONVENTION CENTER**

Should any freight be received by the Sheraton Four Seasons - Koury Convention Center, it will be consigned to Hollins Exposition Services and subject to the prevailing drayage rate.

#### **Jurisdiction Information:**

The unloading and delivery of all display related materials, machinery and equipment from the convention center docks to the exhibitor's booth and loading out from the exhibitor's booth to trucks at the docks falls under the jurisdiction of Hollins Exposition Services and will be performed exclusively by Hollins Exposition Services with one exception. Exhibitors may "hand carry" items into the convention center, provided they do not use material handling equipment to assist them.

***We urge you to ship your materials in advance.***

***By shipping in advance, your materials will be in your booth for you to begin set-up at your designated set-up time.***

Please see "SHIPPING INSTRUCTIONS AND MATERIAL HANDLING RATE SCHEDULE" form for labeling.





Mailing Address:  
121 N. Chimney Rock Rd. Phone: (336) 315-5225  
Greensboro, NC 27409 Fax: (336) 315-5220

## SHIPPING INSTRUCTIONS AND MATERIAL HANDLING RATE SCHEDULE

### ADDRESS ADVANCE SHIPMENTS TO WAREHOUSE

TO: (EXHIBITOR'S FIRM NAME AND BOOTH NUMBER)  
FOR: NC Association for Middle Level Education  
C/O: Hollins Exposition Services  
121 North Chimney Rock Road  
Greensboro, NC 27409

### ADDRESS DIRECT SHIPMENTS TO SHOW SITE

TO: (EXHIBITOR'S FIRM NAME AND BOOTH NUMBER)  
FOR: NC Association for Middle Level Education  
C/O: Hollins Exposition Services  
Sheraton Four Seasons  
3121 High Point Road  
Greensboro, NC 27407

**Deadline for receiving advance shipments at warehouse:  
March 2, 2018**

**Shipments to show site will not be accepted prior to:  
March 4, 2018**

**The show site HAS NO PROVISIONS TO ACCEPT SHIPMENTS PRIOR TO EXHIBITOR SET-UP PERIOD.**

#### SHIPMENTS MUST BE PREPAID - COLLECT SHIPMENTS WILL NOT BE ACCEPTED

##### **ADVANCE SHIPMENTS - WAREHOUSE** (Includes 30 days storage)

Receive crated shipments at the warehouse, store up to 30 days prior to the show.  
Deliver to the booth, remove and return empty crates/cartons. This also includes removal of material from the booth and loading on outbound carrier at the facility loading dock. ....

##### **DIRECT SHIPMENTS - SHOW SITE**

Receive shipments at the show site during set-up period only.  
Deliver to the booth, remove and return empty crates/cartons. This also includes removal of material from the booth and loading on outbound carrier at the facility loading dock. ....

##### **VAN LINE - WAREHOUSE - Includes UPS Ground FedEx**

For all van lines and specialized carriers.  
Deliver to the booth, remove and return empty crates/cartons. This also includes removal of material from the booth and loading on outbound carrier at the facility loading dock. ....

##### **VAN LINE - SHOW SITE - Includes UPS Ground FedEx**

For all van lines and specialized carriers with uncrated or specialized equipment.  
Deliver to the booth, remove and return empty crates/cartons. This also includes removal of material from the booth and loading on outbound carrier at the facility loading dock. ....

##### **LATE SHIPMENTS**

Any SHIPMENT received after the show opens, add an additional. ....

Material Handled Into And Out Of Exhibit Area	Minimum Charge Per Shipment
\$65.00 per 100 lbs.	200 lbs.
\$65.00 per 100 lbs.	200 lbs.
\$68.00 per 100 lbs.	200 lbs.
\$68.00 per 100 lbs.	200 lbs.
25%	25%

##### **SHIPMENTS RETURNED TO WAREHOUSE**

Crated material returned to the warehouse at the close of the show will be loaded on outbound carriers at the rate of \$25.00 per one hundred pounds (100 lbs.) for each shipment received. Minimum charge \$50.00 and a \$100.00 handling fee.

**200 lb. minimum charge applies to each shipment Hollins Exposition Services receives.**

**Example 1:** You shipped two boxes together via UPS weighing 75 lbs. each. The packages arrive as one shipment. This entire shipment will result in one minimum 200 lb. charge.

**Example 2:** You shipped the same two boxes via UPS weighing 75 lbs. each. The packages arrive separately, at two separate times. This will result in TWO minimum 200 lb. charges.

**NOTE:** Billed weight is based on incoming weight only, whether the above services are used in whole or in part. The weight is rounded up to the next one hundred pounds (100 lbs.) and is taken from the INBOUND Bill of Lading and/or the Certified Weight Ticket. Shipments arriving without a specified weight on the Bill of Lading will be assigned an approximate weight by Hollins Exposition Services. This weight estimate will prevail.

##### **SMALL PACKAGE HANDLING**

Cartons and envelopes received without documentation will be delivered without guarantee of piece count or condition.

Maximum weight per shipment is 50 lbs.

\$35.00 for the first carton

\$25.00 for each additional carton, per shipment

##### **SPECIAL SERVICES**

Rates quoted above do not include the following services.

Local Pickups and Deliveries	\$75.00 per hr. ST	\$95.00 per hr. OT
Banding	\$ 0.75 per ft. plus labor (1/2 hr. minimum)	
Shrinkwrap	\$25.00 per pallet plus labor (1/2 hr. minimum)	

## MATERIAL HANDLING LIMITS OF LIABILITY

**Important Information! Please Read!**

Hollins Exposition Services' liability shall be limited to the physical loss or damage to the specific article which is lost or damaged as described in this document.

### LIMITATIONS OF HOLLINS EXPOSITION SERVICES' LIABILITY AND RESPONSIBILITY

- 1) Hollins Exposition Services shall not be responsible for damage to uncrated materials, materials improperly packed, or concealed damage.
- 2) Hollins Exposition Services shall not be responsible for loss, theft, or disappearance of an exhibitor's materials after they have been delivered to the exhibitor's booth.
- 3) Hollins Exposition Services shall not be responsible for loss, theft, or disappearance of materials before they are picked up from the exhibitor's booth for loading out after the show. "Bills of lading" furnished to Hollins Exposition Services by the exhibitor - covering outgoing shipments - will be checked at time of actual pickup from booth and corrections made where discrepancies occur.
- 4) Hollins Exposition Services shall not be liable - to any extent whatsoever - for any actual, potential, or assumed loss of profits or revenues; or for any collateral costs which may result from loss or damage to an exhibitor's material, which may make it impossible or impractical to exhibit same.
- 5) The consignment or delivery of a shipment to Hollins Exposition Services by an exhibitor, or by any shipper on behalf of any exhibitor, shall be construed as an acceptance by the exhibitor (and/or other shipper) of the terms and conditions as set forth in this document.
- 6) Hollins Exposition Services shall exercise ordinary diligence and care in the receiving, handling, and storage of all shipments. Hollins Exposition Services shall not be liable for loss or damage by fire, acts of God, strikes, or causes beyond its control. Hollins Exposition Services liability shall be limited to the physical loss or damage to the specific article which is lost or damaged. In any case, the liability of Hollins Exposition Services is limited to thirty cents (\$.30) per pound per article, with a maximum of fifty dollars (\$50.00) per item, and a maximum of one thousand dollars (\$1,000.00) per shipment. This applies while said goods are in Hollins Exposition Services' warehouse, vehicles for delivery, or possession at show site.
- 7) Claims for loss or damage which are not submitted to Hollins Exposition Services within thirty (30) days of the show at which the loss or damage occurred, shall be considered waived. No suit or action shall be brought against Hollins Exposition Services or its subcontractors more than one (1) year after the accrual of the cause of action therefor.
- 8) Shipments received without receipts, freight bills, or specified unit counts on receipts or freight bills (i.e., one lot, 800 cu. ft., etc. - such as UPS or van lines), will be delivered to the exhibitor's booth without guarantee of piece count or condition. No liability will be assumed by Hollins Exposition Services for such shipments.
- 9) Empty container labels will be available at the service desk. Affixing the labels is the sole responsibility of the exhibitor or the exhibitor's representative. All previous labels should be removed or completely covered. Hollins Exposition Services assumes no responsibility for: errors to the aforementioned procedure, removal of containers with old empty labels - without Hollins Exposition Services labels, improper information on empty labels, or valuables stored in containers with empty labels.
- 10) Exhibitors should arrange for outgoing shipments during the show or immediately after its close. Hollins Exposition Services will assist in the preparation of "bills of lading". Be sure your material is carefully crated or packed, and properly tagged or marked.
- 11) To expedite removal of materials, Hollins Exposition Services shall have the authority - without further clearance from the exhibitor - to change designated carriers.
- 12) Labor and services ordered on behalf of an exhibitor by a display builder or other party, must be so authorized in a letter from the exhibitor. Payment for all labor and services will be the responsibility of the exhibitor.
- 13) Material handling charges are the responsibility of the exhibitor to whom shipments have been consigned. Also, charges for loading out materials are the responsibility of the exhibitor from whose booth shipments are made. Exhibitors may not assign this responsibility to suppliers or customers. Any financial penalty incurred because of an inappropriate address, collect shipment, early arrival causing reconsignment charges, storage, etc., will be the responsibility of the exhibitor.
- 14) Where an exhibitor indicates choice of carrier for pickup other than the Official Show Carrier, it is the exhibitor's responsibility to arrange with said carrier for pickup. If the carrier does not pick up within the time limit for removal of the exhibitor's material from the exhibit hall, we reserve the right to forward the material by the shipping method of our choice, or to remove the material to our warehouse for disposition - at an additional charge to the exhibitor in accordance with prevailing rates for the service performed.
- 15) Hollins Exposition Services will not be responsible for material left behind without orders placed at the service desk. Material left behind without orders placed at the service desk may be classified as abandoned.
- 16) Hollins Exposition Services will not be responsible for any delay of rush shipments. We will expedite rush shipments to the best of our ability, but will not assume any financial responsibility for shipments which do not arrive at their destination at a specified time.
- 17) EXHIBITORS ARE URGED TO CARRY ALL-RISK INSURANCE covering your materials against damage, loss, and all other hazards; from the time shipments are made prior to the show, until shipments are received back after the show. This can generally be done by adding "riders" to existing insurance policies, often at no additional cost. It is understood Hollins Exposition Services is not an insurer. Insurance, if any, must be obtained by the exhibitor. The amounts payable to Hollins Exposition Services hereunder are based on the value of the material handling services. The scope of Hollins Exposition Services liability is set forth in this document.



Mailing Address:  
 121 N. Chimney Rock Rd. Phone: (336) 315-5225  
 Greensboro, NC 27409 Fax: (336) 315-5220

**MATERIAL HANDLING  
 NOTIFICATION FORM**

PLEASE TYPE OR PRINT

COMPLETE AND RETURN TO THE ADDRESS ABOVE  
 (Retain a copy for your files)

	NUMBER OF PIECES	ESTIMATED TOTAL WEIGHT	CARRIER(S)
ADVANCE SHIPMENTS Warehouse			
DIRECT SHIPMENTS Show Site			

**SHIPMENTS**

SHIPPED FROM: (CITY) \_\_\_\_\_ (STATE) \_\_\_\_\_

CARRIER USED: \_\_\_\_\_

DATE SHIPPED: \_\_\_\_\_ ESTIMATED DATE OF ARRIVAL: \_\_\_\_\_

A Bill of Lading for all OUTBOUND SHIPMENTS must be completed and turned in at the Service Desk. DO NOT LEAVE YOUR BILL OF LADING AT YOUR BOOTH!!

Local cartage and storage services are available - rates furnished upon request.

I have read and understand the "Shipping Instructions and Material Handling Rate Schedule" as well as the "Material Handling Limits of Liability" and hereby agree to the conditions as set forth therein.

\_\_\_\_\_  
 PRINT NAME SIGNATURE

Attach separate sheets for multiple shipments if necessary.

PLEASE TYPE OR PRINT

NAME OF EVENT **NC Association for Middle Level Education**

NAME OF FIRM \_\_\_\_\_ BOOTH NO. \_\_\_\_\_

CARE OF \_\_\_\_\_  
(If Other Than Exhibiting Firm)

ADDRESS \_\_\_\_\_  
(Street) (P. O. Box) (City) (State) (Zip)

AUTHORIZED BY \_\_\_\_\_ X \_\_\_\_\_  
(Please Type or Print) (Signature)

PHONE (\_\_\_\_\_) \_\_\_\_\_ DATE \_\_\_\_\_

**HOLLINS**  
EXPOSITION SERVICES

**R U S H**  
**DO NOT DELAY**

**DEADLINE DATE: March 2, 2018**

**TO:** \_\_\_\_\_  
(Name of Exhibiting Company)

**C/O:** HOLLINS EXPOSITION SERVICES  
121 North Chimney Rock Road  
Greensboro, NC 27409

**WAREHOUSE**

**EVENT:** NC Assoc of Middle Level Education

**BOOTH NO.** \_\_\_\_\_ **NO.** \_\_\_\_\_ **OF** \_\_\_\_\_ **PCS.**

**CARRIER:** \_\_\_\_\_

**HOLLINS**  
EXPOSITION SERVICES

**R U S H**  
**DO NOT DELAY**

**CANNOT ARRIVE UNTIL: March 4, 2018**

**TO:** \_\_\_\_\_  
(Name of Exhibiting Company)

**C/O:** HOLLINS EXPOSITION SERVICES  
Sheraton Four Seasons  
3121 High Point Road  
Greensboro, NC 27407

**SHOW SITE**

**EVENT:** NC Assoc of Middle Level Education

**BOOTH NO.** \_\_\_\_\_ **NO.** \_\_\_\_\_ **OF** \_\_\_\_\_ **PCS.**

**CARRIER:** \_\_\_\_\_

THE ABOVE LABELS ARE PROVIDED FOR YOUR CONVENIENCE.  
PLEASE MAKE COPIES OF THE APPROPRIATE LABEL AND PLACE ONE ON  
EACH PIECE SHIPPED TO INSURE PROPER DELIVERY.

# **ATTENTION**

**DO NOT RETURN**  
the forms that follow  
this page to  
**HOLLINS EXPOSITION SERVICES.**

*Should you require these services, please return the  
respective form(s) directly to the appropriate vendor.*

**ELECTRICAL/TELEPHONE/INTERNET SERVICE ORDER FORM**

*Please complete and return with payment to:*

Sheraton Greensboro Hotel  
3121 W. Gate City Blvd.  
Greensboro, NC 27407  
Attn: Accounting  
Fax: (336)292-9530

ALL ORDERS must be received **14 days prior** to move-in to receive the advance price  
*For questions regarding additional services, please contact Sales and Catering (336-292-9161)*

Event: \_\_\_\_\_

Event Date: \_\_\_\_\_ Booth Number: \_\_\_\_\_

Exhibitor/Firm: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Telephone: \_\_\_\_\_

Authorized By: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

DESCRIPTION	Advance Rate	QUANTITY	Floor rate	TOTAL
<b>ELECTRICAL*</b>				
120 Volt Outlet (1 connection)	\$69.39* / each		\$96.08	
120 Volt Outlet (with use of powerstrip)	\$138.78* / each		\$165.46	
208 Single Phase 30 Amp (Guilford only)	\$138.78* / each		\$165.46	
208 Three Phase 60 Amp Guilford only	\$624.49* / each		\$651.18	
**Additional electrical service used above ordered amount will result in additional charges as outlined to be paid prior to event closing.** <b>Electrical Service Note:</b> If service above does not meet your specifications, list your full requirements on a separate sheet and submit with this form. Additional fees will apply and be quoted upon receipt.				
<b>TELEPHONE</b>				
Unrestricted House Phone -- Access Fee (9 plus number dialed)	\$64.05* / per line		\$80.06	
<b>INTERNET</b>				
High Speed Wired Internet Access <i>Email address to have Wired Internet access code sent to:</i> _____ <small>*complimentary wireless for registered hotel guests</small>	\$250.00 / per line, per day		\$275.00	
<b>TOTAL AMOUNT DUE</b>				

\*NC State Sales Tax of 6.75% is applicable and has been added to the prices show above.

**PAYMENT:** Payment must be included with this order form. Payment may be made by cash, check or credit card. Note: A credit card guarantee is required for ALL telephone service.

Amount Due: \_\_\_\_\_ Payment Method:  Cash  Check  Credit Card

Credit Card Type \_\_\_\_\_ Number \_\_\_\_\_ Exp \_\_\_\_\_ Security Code \_\_\_\_\_

Order and pre-payment for requested service must be received **14 business days prior to show date** in order to guarantee services at ADVANCE rate.

Do you need a receipt emailed/faxed to you? Please provide email address/fax \_\_\_\_\_