



North Carolina Association for Middle Level Education

44th Annual Conference & Exhibit—March 3-5, 2019

Greensboro, NC

Dear Education Marketer:

We are proud to announce our 44th Annual Conference and Exhibit at the Koury Convention Center in Greensboro, NC on March 3-5, 2019. We appreciate your support and invite you to consider exhibiting with us in 2019. Annually we work to improve your networking and sales experience and work to bring additional traffic to your booth. In the past, we have done such things as receptions in the exhibit hall on Monday morning after the general session and held our very popular Exhibit Hall Scavenger Hunt. We've also moved our collegiate pre-service teacher booths and displays into the exhibit hall to further increase traffic of administrators. Now we are moving all exhibits to the second floor where the teachers will move around throughout the conference. Additional security will be provided by GPD. Space is limited, so please submit your application early.

Our conference is recognized as one of the finest state education conferences in the nation, and thousands of participants each year can attest to the importance of our many sessions and exhibits. This conference will be an excellent opportunity for you to meet teachers, administrators, university professionals, and other educational decision-makers from across North Carolina and from other states, too. This spring, even with the continuing economic challenges, we expect 1000 participants from almost all of North Carolina's counties and across the US and Canada to attend our conference as they have in the past.

Our goal is to make our Exhibit Hall a valuable and profitable experience for you and our conference attendees while furthering the non-profit endeavors of the North Carolina Association for Middle Level Education to provide support for quality middle level education. Enclosed you will find exhibition information about our conference as well as an application and sponsorship information. Please join us for our Annual Conference March 3-5, 2019. If you have any questions, please do not hesitate to contact Lisa Bailes- this year's Conference Exhibits Chair, Pam Harris- Conference Director, or Dwayne Squires- Assistant Executive Director, at (910) 235-3761, e-mail at exhibitor@ncmle.org. We hope to see you in Greensboro in March!

Sincerely,

Dr. Kecia Rogers
NCMLE President

Pam Harris
Conference Director

Exhibit Information

Times & Dates:

Sunday, March 3rd	6:00 p.m.-8:00 p.m.	Set Up for Exhibitors
Monday, March 4th	7:30 a.m.-9:00 a.m. 9:00 a.m.-4:30 p.m. 9:45 a.m.-10:30 a.m.	Set Up for Exhibitors Exhibit Hall Open to Conference Participants Reception in Exhibit Hall
Tuesday, March 5th	7:30 a.m.-8:00 a.m. 8:00 a.m.-12:00 p.m.	Set Up for the Exhibitors Exhibit Hall Open to Conference Participants

Can we do a breakout session?

Certainly! We welcome the opportunity to share the expertise of our exhibitors with our conference attendees. Visit the conference website at www.ncmle.org and submit a proposal online. If you are interested in sharing your session at the 2019 conference, please submit this application as soon as possible. Accepted Session Notifications will be emailed out on a rolling basis beginning **December 1, 2018**.

Who attends?

We have a variety of middle level educators attending our conference. Approximate percentages of attendees are as follows: Teachers—70%, Principals/Assistant Principals—15%, Curriculum Specialists—7%, Central Office Supervisors—5%, University Professors—3%

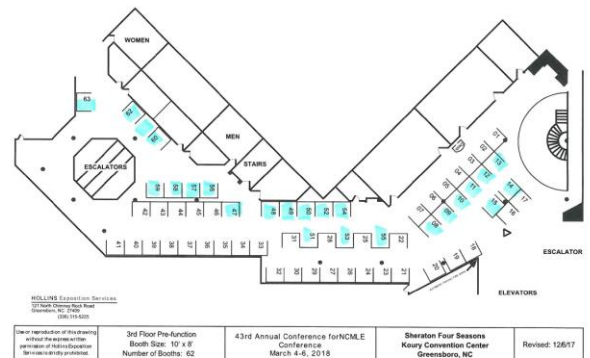
Booth Price

8'x10' booth will run \$400 - \$450.

Please understand that booths will be allocated on a first-come, first-served basis. Exhibitor space fills up quickly!

What's Included?

Exhibitors will be provided an 8'x10' pipe and drape booth in blue and white with one 8' x 24" table covered with a table drop, and two folding chairs. Electricity and phone lines will be available from the convention center for a nominal fee.



Housing Information

NCMLE encourages all exhibitors needing overnight accommodations to utilize the Sheraton Greensboro Hotel, a part of the Koury Convention Center complex and our host hotel.

Call (800) 242-6556 or use the link on the exhibitor's page for reservations, and be sure to ask for the

NCMLE Special Room Rate.

Conference Rate: \$137 single/double occupancy plus tax

Reservation Deadline: Friday February 23rd

NCMLE Sheraton groupID #2223550

2019 NCMLE Conference Sponsorship Opportunities

Conference Program Advertising

Conference App Advertisement

- Advertisement in the official program app \$50
- Your Advertisements Placed in EVERY State Conference Registration Bag \$250+

Conference Sponsorship Opportunities

There are several opportunities for your company to sponsor conference events and items. Sponsorship is an excellent way to use your advertising dollars and reach your clients. Various levels of sponsorship and advertising are available. We have the following sponsorship opportunities available annually:

- App Sponsorship- \$2500 includes booth (WGU North Carolina)
- STW Conference Sponsorship \$2000 (Horace Mann)
- Sponsorship of individual Lanyards and/or SWAG/LOGO'd Bag- \$2000
- Sponsorship of Awards- \$1500
- Sponsorship of General Session, Keynote- \$1500- \$4500 (Varies with Keynote Cost)
- 5th Seasons (Monday night Entertainment) - \$2400
- Exhibit Hall Refreshments- \$2500 includes signage and logo'd napkins and exhibit booth nearest refreshments.
- Projectors and/or rooms-
 - \$2400 for all projectors- co-sponsor signage at every projector.
 - \$3000 every room signage with booth
 - \$300 per room signage on single room
- Company Meet and Greet- TBD based on expected size (example: 50 person wine and cheese ~\$1500)
- NCMLE Hospital Suite- TBD based on the goal of the sponsor. Hospitality Suite is in use from Sunday pm to Tuesday am.
- App Banner Ad is \$100
- Annual Corporate Membership alone is \$100. This gives you annual direct access to our membership database as well as agreed access to all the members for the year.

All sponsorships \$2500 and greater include booths. We are happy to discuss any of these in more detail as you have interest. Contact NCMLE at sponsor@ncmle.org for more information.

EXHIBIT BOOTH APPLICATION

Forty-Fourth Annual Conference

NORTH CAROLINA ASSOCIATION FOR MIDDLE LEVEL EDUCATION

March 3-5, 2019

*Sheraton Greensboro Four Seasons & Joseph S. Koury Convention Center
Greensboro, North Carolina*

1. Organizational Information

Exhibiting Company/Organization

Contact Person

Mailing Address

City State Zip

Phone

E-Mail Address

2. Space Required

Number of booths requested: _____

Booths will be assigned on a first-come, first served basis. Sponsors will receive preferential placement.

Companies we wish to be near:

Companies we do not wish to be near:

3. Program Book Listing

The following will appear in our program book if received before December 31, 2018.

Company Name

On-Site Representative

Representative's E-mail Address

Product Description (150 character limit-about 20 words)

4. Payment Information

Please submit your Exhibitor Application to NCMLE by December 31, 2018. No refunds will be available after that date.

\$400 Regular Booth

\$450 Prime Booth

\$50 App Banner Ad

\$ _____
Total

Payment options:

Please include a check for your booth fee and any ads or sponsored events you'd like. If you would like to pay by credit card, please visit our online store at shop.ncmsa.net and select "Exhibitors" to order your corner or inline booth.

5. Check payable to NCMLE Conference and return to:

NCMLE.org
PO Box 116
Canton, NC 28716

Check our web site www.ncmle.org for the latest information on keynote speakers, special guests, and other important information!

For NCMLE Use Only:

Date Received _____ # _____

Booth(s) Assigned _____ Amount Paid _____

Check # _____ Receipt # _____